

## **Mexico's pavilion exceeds expectations and receives more than one thousand visitors per hour**

**Shanghai, May 3, 2010.** The Mexican pavilion at Expo Shanghai 2010 is exceeding attendance expectations and has received, during its first three days of operations, more than one thousand visitors per hour, that is, an average of 12,000 visitors daily, which is more than the 10,000 visitors that the organized had estimated.

“Visitors are interested in the unexpected similarities between our [millenary] cultures and they are attracted by the common elements, for example, the story of the kites,” said Eduardo Seldner, General Commissioner for Mexico’s Participation at the Expo.

The Mexico Pavilion has been operating normally since its opening. Its attractive museography has impressed visitors from around the world and it has promoted the country’s tourism strongly.

Chinese visitors are most attracted to the “Hall of Masks”, where more than forty traditional masks take visitors through a tour of everyday situations in contemporary Mexico, specifically in cities that are world heritage.

Seldner said that “the dynamics of the pavilion are working well, and while there is always something to do, we can be satisfied with our work so far.”

Mexico is one of the eight Latin American countries that have their own pavilion and it is preparing an important cultural agenda that includes a performance by Café Tacuba in mid-May.

### **The essence of Mexico on Shanghai's stages**

During the expo's first weekend, representatives from the state of Jalisco carried out various activities on America Square's stage, such as a performance by the "Pocli Yancuic" Folkloric Ballet, which includes 24 dancers from the Ministry of Culture of Jalisco, and the Real de Oro Mariachi, from the University of Guadalajara.

The stage is located at the center of the American pavilions. The Mexican group has performed twenty times to full audiences, which is close to 500 attendants per show, who have applauded Mexican folklore in Shanghai.